What if there was a way to capture the attention of customers who were bypassing your locations for a competitor?

Combining powerful data insights to put your ads in front of the people who matter most and immersive creative across a holistic, end-to-end campaign, ShareShift by Emodo is an all-new way to get a leg up on your competition with exclusive access to new audiences, new creative opportunities, and new measurements.

The Audiences
Grow your market share by winning with consumers based on their proximity to both your locations and competitive locations.

- **Brand Zone**: Consumers who live closer to your locations
- **Opportunity Zone**: Consumers who live between you and a competitor
- **Competitor Zone**: Consumers who live closer to a competitor's location

Sign Up for **ShareShift by Emodo** Today and Gain Access To:

- **Actionable Insights**: Gain full understanding of your customers with audience segmentation zone analysis for your brand and up to three competitors
- **Immersive Creative**: Take your brand to the next level with the Emodo Ad Studio, building creative immersive experiences across audio, video, and immersive rich media display.
- **Cross-Platform Delivery**: Find your audience where they are across mobile, desktop, CTV, smart listening devices and more
- **Unparalleled Measurement**: Bespoke foot traffic reporting, brand lift analysis, and access to the entire Emodo insights team to deliver the stats you care about that make your brand stand out

About Emodo
Emodo is one of the fastest-growing, independent providers of mobile advertising solutions. We’re on a mission to make programmatic advertising better and more effective for everyone involved. By applying predictive models, pre-bid, Emodo proactively identifies top-performing inventory and eliminates waste and fraud. When it comes to targeting, our proprietary machine learning algorithms verify the quality of audiences that have device IDs and predict the addressability of those that don’t. And all of our models are trained by the most accurate data sets available—including the data from mobile operators.