The Most Accurate Inventory & Audiences

About 48% of the location and audience ad data is wrong. We fix that.

Powered by Carrier Intelligence

Everything we do begins with the promise of accuracy. We use the data from mobile carriers to deliver on that proposition. For advertisers, that means better results. From campaign planning to activation to measurement, Emodo simply offers a better solution—powered by Carrier Intelligence every step of the way.

Better Data, Better Results.

When advertising data is more accurate, inventory is more effective. Only Emodo inventory is verified using carrier intelligence. That’s why it’s the most accurate inventory available.

We also use Carrier Intelligence to verify audience data and that creates a uniquely beneficial ripple effect—Campaigns become more strategic, targeted, creative and effective.

A Deeper Look at Lift

When you use Emodo inventory, consider Emodo SVR (Store Visit Report) for measuring lift in foot traffic and other outcomes. Nobody provides a deeper, more detailed account of campaign-driven store visits and visitors than Emodo.