

NexGen Conference & Expo Promotion
Official Rules
December 10-11, 2018 – Anaheim, CA

This promotion (the “*Promotion*”) opens on December 10, 2018 at 8:00 AM Eastern Time and ends on December 11, 2018 at 6:00 PM Eastern Time (the “*Promotion Period*”).

HOW TO ENTER

To participate, register for the NexGen Conference & Expo event (the “Event”) online using the specific promotional code provided, and be in attendance for the final drawing in person on December 11, 2018 at the Hilton Anaheim.

No purchase necessary to enter or win. A purchase will not increase your chances of winning. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and waive any right to claim ambiguity in the Promotion or these Official Rules.

LIMIT one entry per person, per email address. Once submission is final, an entry cannot be deleted, canceled or modified. Online participants should enter using only an email address subscribed and registered in their name. In the event of a dispute as to Online Entries submitted by multiple individuals using the same email account, subscriber is deemed to be the natural person who is assigned an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. INTERNET ACCESS AND A VALID EMAIL ADDRESS ARE REQUIRED TO ENTER THE PROMOTION.

PRIZE

Grand Prize:

Two (2) tickets to the Los Angeles Rams vs. Philadelphia Eagles on December 16, 2018 @ LA Memorial Coliseum

NOTIFICATION

This contest is sponsored by The Channel Company LLC, One Research Drive, Suite 400-B, Westborough, MA 01581 (“Sponsor”). The prize winner will be selected in a random drawing of eligible participants. Must be present at the Event to win the prize. Judges’ decision is final.

ELIGIBILITY: The promotion is open to all legal residents of the United States, the District of Columbia, and Canada (except Quebec) who are: 21 years of age or older as of the start of the Promotion Period, register for the Event using the specific code at the time of registration, and are present at the drawing. Employees, officers, and directors (including immediate family members and members of the same household) of the Sponsor, its affiliates, retailers, distributors and advertising and promotion agencies, prize suppliers, and any other entities directly associated with this Promotion, are not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited.

In the event of unavailability of the prize identified above, Sponsor reserves the right to substitute items of equal or greater value. Prize is not transferable, exchangeable, or redeemable for cash. Taxes are the sole responsibility of winners. Contest void where prohibited by law. This promotion cannot be combined with other discounts, promotions, sales quotes, or applied to previous orders. Other restrictions may apply.

Grand Prize Drawing: A single grand prize winner will be selected on the last day of the contest, December 11, 2018, at approximately 2:30 pm PDT by the Sponsor, whose decision is final and binding in all matters relating to this promotion. Participant must also be checked into the Conference at the Hilton Anaheim by 9:00 AM on December 11, 2018. Odds of winning will depend on the total number of eligible entries received.

Prize winners will be notified in-person and must confirm his/her name, phone number, shipping address for prize immediately. Failure to comply may result in disqualification and selection of an alternate winner from all eligible entries received during the applicable entry period. Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants. The return of any prize/prize notification as undeliverable or the non-compliance with any other requirement may result in disqualification and an alternate winner will be selected.

Prize Conditions: Prize winner will be solely responsible for all delivery, additional equipment, all federal, state and local taxes, insurance, safety, maintenance and all other fees and expenses associated with receipt and use of any prize. By accepting a prize the winner(s) agrees to release the Sponsor, its subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, prize suppliers, and any other entities directly associated with this Promotion (collectively, "Released Parties"), along with each of their respective directors, officers, employees, shareholders and agents, from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of any prize awarded. Prize winner will be solely responsible for all federal, state and local taxes. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor and prize suppliers reserve the right at its sole discretion to substitute any prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available.

If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, or if potential winner cannot be reached within three (3) calendar days from the first notification attempt, or if a potential winner fails to return a requisite document within the specified time period, or if a potential winner is not in compliance with these Official Rules, then such person shall be disqualified and an alternate winner will be selected for any prize at issue. All taxes, if applicable, are the sole responsibility of the winner. The winner's entry and acceptance of any prize offered constitutes permission (except where prohibited) for the Sponsor and prize suppliers to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

Internet Limitations of Liability: If for any reason this Promotion is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Promotion in whole or in part, at any time, without notice and award the Grand Prize using all non-suspect eligible entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Promotion or downloading any materials in this Promotion. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be declared by the authorized account holder of the email address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

Use of Data: Sponsor will be collecting personal data about entrants online, and email addresses from entry forms in accordance with its Privacy Policy. By participating in the Promotion and providing your email address, entrants hereby acknowledge and agree to Sponsor's collection and usage of their personal information as stated in the Sponsor's Privacy Policy (<https://events.thechannelco.com/content/the-channel-company-privacy-policy>) and also agree that Sponsor may share this information with the prize suppliers and its distributor network to alert entrants of future promotions and offers.

Terms & Conditions: This Promotion is subject to all applicable federal, state, and local laws. By entering the Promotion, entrants agree to release, discharge, indemnify and hold harmless the Released Parties, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Promotion or from their acceptance, receipt, possession and/or use or misuse of any prize, or for any typographical or other error in the printing, offering or announcement of any prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for

any warranty, representation or guarantee express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality or fitness for a particular purpose.

Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules.

DISPUTES: Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

Official Rules by Mail: For your own copy of the Official Rules, send a self-addressed stamped envelope to: Bill Jones, The Channel Company, 350 Jericho Turnpike, Suite 310, Jericho, NY 11753.

Winners List Requests: To request confirmation of the name and state of the winner, please send a self-addressed, stamped business size envelope, by December 24, 2018, to: Bill Jones, The Channel Company, 350 Jericho Turnpike, Suite 310, Jericho, NY 11753.