

# MODERN COMMERCE & PERSONALIZATION AT-SCALE

Brands all over the world are looking to deliver personalized experiences to targeted audiences — uniquely, efficiently, and across their customers' journeys. Phase2 is the digital experience agency combining open technology with the headless, API-based commerce solution from Elastic Path and the leading-edge experience platform by Acquia to effectively meet your customers at every touchpoint.

The combined power of quicker speed-to-market, lower TCO, greater scalability & agility.



## Expertise by Phase2

### The glue that matters.

- Deep industry knowledge across healthcare, finance, consumer, sports, entertainment/media, B2B, government & non-profits.
- Journey mapping, strategy, and orchestration with dedicated personalization specialists.
- Advanced integrations for licensed, open source, or homegrown technologies.
- Platform architecture strategy and implementation.
- Future-forward solutions with natural language processing, machine learning, and biometrics.
- Open technology approach applying advanced feedback loops, insights, and analytics.



## Elastic Path Commerce

- All features of the platform are available through headless, API-based approach.
- Unified commerce experiences across brands, geographies and traditional and emerging touchpoints.
- Multiple business models and brands on a single platform: B2B, B2C, B2B2C, B2B2B.
- Flexible deployments with cloud agnostic approach: single tenant SaaS and on-premise.
- Enterprise-grade performance and scalability to handle virtually any traffic and order volumes.
- Enabling innovation for our customers, e.g. Facebook chatbots, IoT.

## ACQUIA

The open source digital experience company, powering the world's most ambitious websites built with Drupal.

### The Acquia Digital Experience Platform

- Manage content and commerce directly from Acquia's control panel.
- Continuously build, operate, and optimize digital experiences.
- Open source code for greater flexibility.



Build customer experiences,  
**continuously.**



Get in touch to learn more and connect with a Phase2 expert.

Phase2 is a digital experience agency moving industry-leading organizations forward with powerful ideas and executable strategies built on open technology.

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